



*morrison*

DUBLIN

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CURIO COLLECTION  
by Hilton™

# 'Story?

Leave it to the Irish to phrase an entire question with a single word. The stories we tell connect us. And if we may be so bold, we Irish just so happen to be a nation renowned for our storytellers.

This is the story of  
The Morrison.



# A pioneer

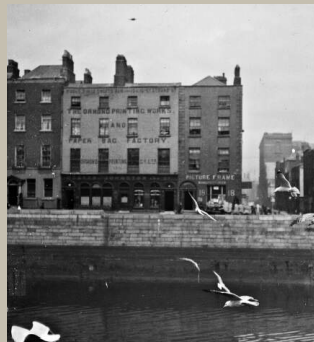
Bold, surprising, unique. And that was just the beginning...



In May 1999 The Morrison opened with a vision to create the first upscale hotel on Dublin's Northside, on the banks of the River Liffey and overlooking Temple Bar. The site on Ormond Quay (referenced by James Joyce himself) was formerly home to a printworks and a rehearsal studio.

The Morrison became one of the first lifestyle boutique hotels to open in Ireland and pioneered the segment in this country.

The location was surprising, unheralded and visionary - a revelation that would be the catalyst for subsequent local development for decades to come.



ca. 1897-1904



present day



# A patron

The writing's on the wall. Literally.



For over 2 decades, the Morrison has hosted musical talents from Ireland and around the world, providing warm, private and bespoke levels of service to world renowned groups and bands.

The Morrison is an integral part of the Irish creative community, supporting emerging artists across art forms including design, visual arts, literature and poetry.

The 2012 refurbishment pushed the connection with Irish music and Irish songwriters, evident in the song lyrics which prominently feature on the walls of our guestrooms.

The Morrison continues to celebrate and ignite the unique Irish spirit of creativity in everything we do.



# A sense of place

Take me to the river.

The icon of the River Liffey. The river is central to everything Dublin: both a destination and part of the journey. It connects: people, ideas, the stories of the past to our visions of the future. Creative energy - it flows. Inspired by generations of Irish writers, artists, designers and composers with a heritage as rich as it is deep. Join us at water's edge and experience the true heart of Dublin at The Morrison Hotel.



They lived  
and laughed  
and loved  
and left  
J. Joyce



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